



AGENDA

Intermediate Marina Management Course

November 5-9, 2017

Hyatt Place Fort Lauderdale *17th Street Convention Center*
1851 S.E. 10th Avenue*Fort Lauderdale*Florida*33316*954-763-7660

Sunday, November 5
6:00 PM

Welcome Reception and Student Introductions

Monday, November 6

7:00 AM
8:00 AM
8:05 AM
12:00 PM
1:00 PM
5:00 PM

Breakfast in hotel restaurant on your own
Daily Introduction & Housekeeping, Merritt Alves, IMI Training Coordinator
Personal Development/Management, Pam Lenzion, MarineTec Mgt.
Lunch
Branding and Social Media in the Digital Age, Steve Chandler, Chandlerthinks
Adjourn, Dinner on your own

Tuesday, November 7

7:00 AM
8:00 AM
8:05 AM
10:00 AM
12:00 PM
1:00 PM
5:00 PM

Breakfast in hotel restaurant on your own
Daily Introduction & Housekeeping, IMI Training Coordinator
Safety and Health, Kellie Thornell-Crete, Gowrie Group
Environmental Compliance, Kellie Thornell-Crete, Gowrie Group
Off site Lunch
Marina Tour, Merritt Alves, IMI Training Coordinator
Adjourn, Dinner on your own

Wednesday, November 8

7:00 AM
8:00 AM
8:05 AM
12:00 PM
1:00 PM
4:00 PM
5:00 PM
6:00 PM

Breakfast in hotel restaurant on your own
Daily Introduction & Housekeeping, Merritt Alves, IMI Training Coordinator
Marina Law, Dennis Nixon, University of Rhode Island
Lunch
Emergency Management, Carl Wolf, CMM, Marina Mgt. Services, Inc.
Marina Industry at 60,000 feet, Carl Wolf, CMM, Marina Mgt. Services, Inc.
Adjourn
IMI Sponsored Group Dinner

Thursday, November 9

7:00 AM
8:00 AM
8:05 AM
12:00 PM
1:00 PM
2:00 PM

Breakfast in hotel restaurant on your own
Daily Introduction & Housekeeping, Merritt Alves, IMI Training Coordinator
Human Resource Management, Jim Schuman; Fortune, Alsweet, Weiss & Schuman, Inc.
Lunch
Action Planning, Course Evaluations, and Certificates
Adjourn, Course Concludes