

# AGENDA

## Advanced Marina Management Course

♦ March 25-30, 2012 ♦ Charleston Harbor Resort & Marina ♦  
♦ Mount Pleasant, SC 29464 ♦ 20 Patriots Point Road ♦ 1-843-856-0028 ♦

### Sunday, March 25

6:00 PM

Welcome Reception and Student Introductions

### Monday, March 26

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, IMI Training Coordinator

8:15 AM

Marina Law & Liability, Dennis Nixon, University of Rhode Island

12:00 PM

Lunch

1:00 PM

Marina Law (continued) & Contract Review, Dennis Nixon, University of Rhode Island

5:00 PM

Adjourn, Dinner on your own

### Tuesday, March 27

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, IMI Training Coordinator

8:15 AM

Capital Budgeting, Richard Calcote, CPA

10:30 AM

Best Profit Case Studies, Student Presentations, IMI Training Coordinator

12:00 PM

Lunch

1:00 PM

Best Profit Case Studies, Student Presentations, IMI Training Coordinator (continued)

5:00 PM

Adjourn, Dinner on your own

### Wednesday, March 28

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, IMI Training Coordinator

8:15 AM

Marina Design and Construction, Larry Halgren, Halgren & Associates, LLC

11:00 AM

Presentation of Marina Development Case Study, Mark Amaral, IMI Training Coordinator

12:00 PM

Depart for case study field trip

5:00 PM

Return to hotel / Dinner on your own

### Thursday, March 29

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, IMI Training Coordinator

8:15 AM

Student Groups work on Marina Development Case Study

12:00 PM

Lunch

1:00 PM

Student Groups work on Marina Development Case Study (continued)

3:00 PM

Case Study Presentations, Mark Amaral, IMI Training Coordinator and Case Study panel

5:00 PM

Group review and discussion of case study, Mark Amaral, IMI Training Coordinator

6:00 PM

IMI Sponsored Group Dinner

### Friday, March 30

7:00 AM

Breakfast in hotel restaurant on your own

8:00 AM

Daily Introduction & Housekeeping, Mark Amaral, IMI Training Coordinator

8:15 AM

Marketing your Marina, Mark Amaral, IMI Training Coordinator

10:00 AM

Strategic Planning, Mark Amaral, IMI Training Coordinator

12:00 PM

Lunch

1:00 PM

Evaluations and Graduation

2:00 PM

Course Concludes