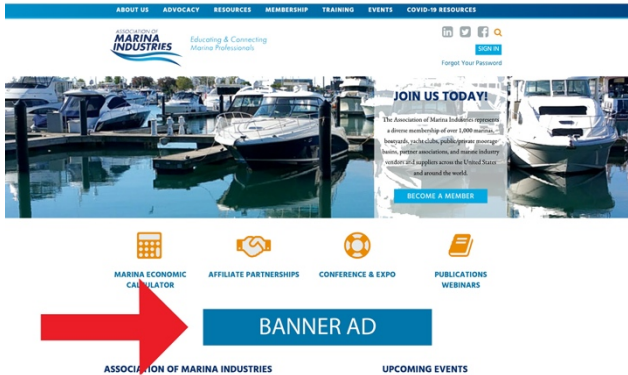
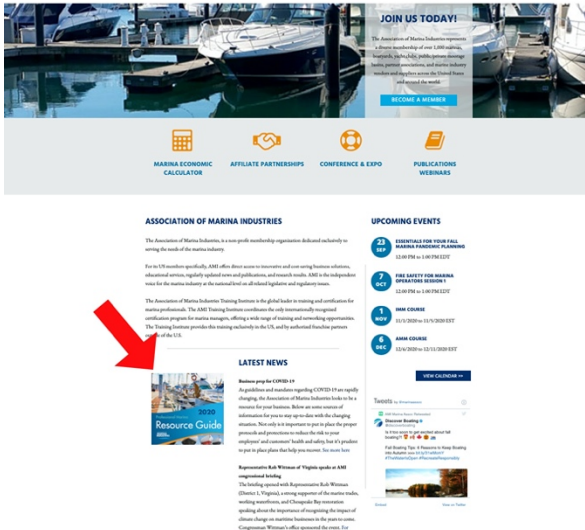


AMI Advocate - Monthly publication sent directly to AMI members		
Audience & Data	Pricing	Specs
<p>AMI's monthly Advocate is a 25-page publication and member benefit that is sent via email directly to 1,700 verified AMI members.</p> 	<p><u>Full Page</u></p> <p>12 months - \$2,750 6 months - \$1,600 3 months - \$900 1 month - \$350</p>	<p><u>Full Page</u></p> <p>- 7" W x 10" H - Color: RGB - Format: .jpg or .PDF</p>
	<p><u>Half Page</u></p> <p>12 months - \$1,450 6 months - \$850 3 months - \$500 1 month - \$200</p>	<p><u>Half Page</u></p> <p>- 7" W x 4.875" H - horizontal - 3.375" W 10" H - vertical - Color: RGB - Format: .jpg or .PDF</p>
	<p><u>Quarter Page</u></p> <p>12 months - \$750 6 months - \$450 3 months - \$260 1 month - \$100</p>	<p><u>Quarter Page</u></p> <p>- 3.625" W x 5" H - Color: RGB - Format: .jpg or .PDF</p>
AMI Newswatch - Weekly email sent directly to AMI members		
<p>AMI's weekly newsletter is a publication that is sent via email directly to 1,700 members. Members look to the weekly Newswatch for the latest industry news.</p>	<p>1 year (52 ads) - \$4,875 6 months (26 ads) - \$2,800 3 months (13 ads) - \$1,620 1 month (4 ads) - \$625 1 week (1 ad) - \$175</p>	<p>- 6 1/2" W x 2" H - Color: RGB - Format: .jpg or .PDF</p>
AMI Resource Guide - Annual publication sent directly to all contacts and displayed on the AMI Website for one year		
<p>The AMI Resource Guide is sent directly to over 6,500 verified emails. It is also displayed prominently on the AMI website in multiple locations including two locations on the website's home page, which sees over 42,000 unique visitors annually and all subpages. It is also displayed in the member portal as a valuable resource to all of AMI's members.</p> 	<p><u>Full Page</u></p> <p>1 year - \$525</p>	<p><u>Full Page ad</u></p> <p>- 612W x 792H px - Resolution: 72dpi - Color: RGB - Format: .jpg or .PDF</p>
	<p><u>Half Page</u></p> <p>1 year - \$375</p>	<p><u>Half Page</u></p> <p>- Size: 558W x 369H px - Resolution: 72dpi - Color: RGB - Format: .jpg or .PDF</p>
	<p><u>Quarter Page</u></p> <p>FREE for all new (became members within less than 1 year of previous Resource Guide) AMI Supplier and Marina Related Members</p>	<p><u>Quarter Page</u></p> <p>- Size: 265W x 369H px - Resolution: 72dpi - Color: RGB - Format: .jpg or .PDF</p>

AMI Website Advertising Opportunities: www.MarinaAssociation.org

AMI Website Banner		
Placement, Audience, & Data	Pricing	Specs
<p>The website banner ad is placed prominently in the middle of the AMI website homepage. AMI's website sees over 42,000 unique users and 65,000 sessions annually. Advertisements located in the banner ad space see up to 60,000 views per month.</p> 	<p>1 year - \$2,750 6 months - \$1,400 3 months - \$700 1 month - \$250</p>	<p>- 768W X 90H px - Color: RGB - Format: .jpg or .PDF</p>
AMI Website Tile Block		
<p>The website tile block ad is a rotating advertisement that is not only located on the homepage of AMI's website, but it is also on every subpage of the website. AMI's website sees over 42,000 unique users and 65,000 sessions annually. Advertisements located in the tile block space see up to 23,000 views per month.</p> 	<p>1 year - \$1,400 6 months - \$700 3 months - \$350 1 month - \$175</p>	<p>- 250W x 250H px - Color: RGB - Format: .jpg; or .PDF</p>
Classified Ad on the AMI Website		
<p>Posting to the Classified Ads on the AMI website are free to all AMI members and can be viewed by any website visitor. The classified ads generate around 50 views weekly by qualified members and non-members, including Certified Marina Managers and Operators.</p>	<p>AMI Members- FREE Non-Members- \$50/week</p>	<p>N/A</p>