

IMBC Opening Speaker Addresses Packed Room

Keynote at marina conference challenges managers to embrace change

New Orleans, LA-The International Marina & Boatyard Conference (IMBC) opened on January 31, 2018, with a keynote presentation about change, coincidentally on the eve of the Blue Moon Lunar Eclipse, known for ushering in change. Dr. Janet Lapp provided guidance to a packed room of industry leaders on ways to "Lead through Transformation" and confront change with confidence and courage. Dr. Lapp's follow-up breakout session "Flourish with Change" shared examples of how top-performing organizations react to and embrace change for success. IMBC, which is produced by the [Association of Marina Industries](#) (AMI), continues through Friday, February 2, at the Ernest N. Morial Convention Center in New Orleans, Louisiana.

"Don't look back, you're not going that way," [Dr. Janet Lapp](#), said to the 350 marina-industry professionals in attendance. In her address, sponsored by [HydroHoist Marine Group](#), Dr. Lapp offered this advice: "The past will weigh you down; you have exactly 25 hours to fix or forget it, before it sticks."

Today's schedule includes a panel of Certified Marina Managers (CMM) sharing their training experiences and the impact that the International Marina Institute (IMI) training and certification programs had on their careers and their futures. The panel will also share information on the training programs and the history of IMI.

Other breakout sessions include topics on design for harbor tranquility, understanding and meeting the upcoming electrical code changes, and closing the skills gap.

Tomorrow's keynote with Major Dan Rooney, founder of the Folds of Honor Foundation, is at 8:30 am, and is followed up by a full day of breakout sessions as well as a Hurricane Planning and Recovery Forum from 2:00 - 4:00 pm. For more information, visit marinaassociation.org/imbc.

IMBC-Formed in 2002 as the National Marina & Boatyard Conference, the International Marina & Boatyard Conference is the leading show catered specifically to marina and boatyard owners, operators, and managers as well as dockmasters, harbormasters, boat builders and repairers, and industry consultants.

AMI-The Association of Marina Industries (AMI) is a nonprofit membership organization that provides management training, education, and information about research, legislation, and environmental issues affecting the marina industry.